



Cypress Semiconductor Corporation, 198 Champion Court, San Jose, CA 95134. Tel: (408) 943-2600

## PRODUCT INFORMATION NOTIFICATION

**PIN:** PIN172903

**Date:** July 19, 2017

**Subject:** Update of Inner Carton Box Logo to Cypress 3.0 Official Logo Format

**To:** TOKYO ELECTRON DEVICE  
TELDEVICE  
cy-inside@teldevice.co.jp

**Change Type:** Minor

**Description of Change:**

Cypress announces the update of all Cypress' inner carton box logo to the new Cypress 3.0 logo. The purpose of this update is to align with the Cypress 3.0 strategy. Cypress will start purchasing inner carton boxes with the new Cypress 3.0 logo. The new logo will replace existing Cypress and Spansion logos on inner carton boxes. Please see attached document for the inner carton box logo sample.

**Benefit of Change:**

This is to standardize the logo on all of Cypress' inner carton boxes.

**Part Numbers Affected:**

All Cypress products.

**Approximate Implementation Date:**

This change will be fully implemented on July 24, 2017.

Cypress has existing inventory of inner carton boxes with old logo. Until this inventory is depleted, products will continue to be shipped using the inner carton boxes with old logo. In some cases, products may be shipped together in inner carton boxes with old and new logo.

**Anticipated Impact:**

No impact is expected.

**Response Required:**

This is an information only announcement. No response is required.

For additional information regarding this change, contact your local sales representative or contact the PCN Administrator at [pcn\\_adm@cypress.com](mailto:pcn_adm@cypress.com).

Sincerely,  
Cypress PCN Administration