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## PRODUCT INFORMATION NOTIFICATION

**PCN:** PIN125181

**Date:** December 06, 2012

**Subject:** Cypress Semiconductor Corporation Acquisition of Ramtron International Corporation

**To:** CUSTOMER MARKETING  
CYPRESS SEMICONDUCTOR  
platinum\_serv@cypress.com

### Product Information:

This notification is to inform Ramtron's customers that Cypress and Ramtron announced the signing of a Definitive Merger Agreement on September 19, 2012 and the completion of the tender offer on October 18, 2012. The press releases are available on the Cypress website at: <http://www.cypress.com/>. Until further notice, Ramtron products will continue with the current production flow and markings. Any changes that may affect form, fit or function will be announced via separate PCNs.

Effective December 10, 2012, orders will be shipped on Cypress systems from the Cypress distribution center in the Philippines, as well as from the United Test and Assembly Center (UTAC) in Thailand. Orders will no longer be shipped from Taiwan or Colorado, USA. Changes impacting shipping are outlined on the following page.

Ramtron is headquartered in Colorado Springs, Colorado. It is a fabless semiconductor company that designs, develops and markets specialized semiconductor memory and integrated semiconductor solutions used in a wide range of product applications and markets worldwide. Visit [www.ramtron.com](http://www.ramtron.com) for more information. All questions or concerns regarding this acquisition can be sent to [ramtron@cypress.com](mailto:ramtron@cypress.com).

The combination of Ramtron's low-power, low-density FRAM technology with Cypress's nvSRAM business, considerable R&D resources, historically strong manufacturing capabilities, global sales organization, and deep extension into distribution channels will create a significant new entity in the nonvolatile memory business.

### Affected Part Numbers:

**Affected Parts:** All Ramtron products

### Customer Part Numbers Affected:

**Affected Parts:** Not Applicable

### Qualification Status:

Qualification Reports will be provided upon request.

**Shipping Sites:****Shipping Sites Effective December 10, 2012**

- # Cypress Manufacturing Limited (CML), Cavite, Philippines
- # United Test and Assembly Center (UTAC), Thailand

Cypress will use your existing routing instructions for Philippines-origin shipments, unless Cypress receives other instructions from you. If you wish to change your routing instructions for Cypress orders originating from Philippines, please notify your Customer Marketing Representative.

**Ship Terms:**

Prepay and Add Freight will not be supported after December 10, 2012. All Ex-Works orders will be shipped via customer's designated carrier, freight collect.

**Documents / Labels:**

Please refer to the attached PDF document, "Cypress Documents and Labels," for examples of Cypress barcode labels and shipping documents.

**Response Required:**

This is an information-only announcement. No response is required.

For additional information regarding this acquisition kindly contact your local sales representative or [ramtron@cypress.com](mailto:ramtron@cypress.com). You may also contact the Cypress PCN Administrator at [pcn\\_adm@cypress.com](mailto:pcn_adm@cypress.com).

Sincerely,

Cypress PCN Administration